

Press Release

CLEAR TECHNOLOGIES NAMES
DIRECTOR OF BUSINESS DEVELOPMENT



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Phil Godwin, Vice President of Sales and Marketing, Clear Technologies

FRIDAY, JUNE 29, 2012: COPPELL, TX USA: Clear Technologies announces the appointment of Gale Eric Irland as Director of Business Development. Gale joined the Marketing and Sales team on June 1, 2012.

In addition to growing and developing new client relationships, Gale will be responsible for developing and executing plans to create, grow, and expand Clear Technologies' portfolio of offerings including Visual Storage Intelligence® and managed services. "Gale has a knack for adapting industry trends to specific client challenges and creating financial deal structures to meet these challenges. Simply put, Gale is a proven consultative sales leader affording him the ability align business goals with IT strategy." said Phil Godwin, Vice President of Sales and Marketing.

Gale brings over 20 years of IT sales, marketing and management experience. His former positions include Client Executive, Senior Consulting Sales Specialist - Channel Sales, Technical Sales Manager, and Competitive Sales Leader, and Senior Sales Specialist at IBM. He received a Bachelor of Science in Engineering from Clarkson University in Potsdam, New York.

For more information, please visit us at www.cleartechnologies.net or call us at 972-906-7500.

Headquarters:

DFW METROPLEX
Coppell, Texas

Employees:

- 35 Full-Time Employees

Annual Sales:

- \$30 million

Solutions:

- Visual Storage Intelligence™
- Dynamic Log Analysis™
- IBM Hardware and Software Reseller
- Technical Services

Highlights:

- Over 300 Customers
- M/WBE Certified

Awards:

- 2002, SMU's Top 100
- 2006, 2011, IBM Mid-Market Leadership Award
- 2011, VAR 500 List

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